

**ST SUPÉRY**  
ESTATE VINEYARDS & WINERY  
NAPA VALLEY

SKALLI FAMILY WINEMAKING  
TRADITION + INNOVATION SINCE 1920

**Emma J. Swain**  
*C.E.O.*

“You are never finished improving. I work with great people. In all aspects of St. Supéry Estate, I am fortunate to be surrounded by a team that shares my passion to make fantastic wine. One of my main goals is to give these people the tools they need and deliver excellence to our distributors, retailers, restaurateurs, and ultimately our consumer.”

— *Emma Swain*

St. Supéry Estate Vineyards and Winery C.E.O. Emma Swain has worked in the wine industry for 20 years. “My world has always been one of continuous improvement. In wineries, I believe being estate-grown is the only way to achieve this. From the soil to the supper table, we can raise the bar, never resting on our laurels.” Not being satisfied with past accolades can be a bit of a problem. “I am always looking ahead. People may say I love change, but actually I am just very open to ways to move every aspect of our business forward. I think anyone can make good wine in Napa; we want to make fantastic wine. Every time you have St. Supéry Estate wine, I want you to have a “Wow” experience. That requires a continual, sharp focus on what you are doing and how you can do it better.”

Emma received her Bachelor of Science degree in Agriculture and Managerial Economics from the University of California at Davis. She started in finance, becoming a certified public accountant before joining Niebaum-Coppola Winery, working with the team to reunify the historic Inglenook properties. She then worked at Sebastiani Vineyards and Winery for thirteen years as Chief Operating Officer, helping reposition the fourth-generation family winery from its high-volume table wine to one of a respected high quality producer.

When Emma joined the Skalli Family Estates winery as president and became CEO in 2009, she was impressed with the strengths of the people, the matchless property, and the Skalli family. “Meeting the Skalli family during the interviews clinched it for me. Their passion, integrity and long-term dedication to winemaking, spanning generations, were qualities I am familiar with and value deeply.”

The winery is known as one of California's top hospitality wineries, in person and online. “Not everyone can travel to St. Supéry Estate, so we go to them. We’ve embraced social media as another way to go to our customers and respond quickly to their needs. Send us a tweet, post, call, e-mail or letter. You choose how you want to meet us. We hold events across the nation, in person and enhanced by social media. It allows customers, retailers and distributors to experience St. Supéry Estate with the people who make these wines and deliver them to your table.”

Emma was a national American Business Awards (Stevie Awards) finalist in the "Best Finance Executive" category in 2005. She has worked throughout the wine industry including domestic and international sales strategy, hospitality, administration, and human resources.

Emma has served on the national board of Women for WineSense and as Napa/Sonoma chapter president, during which time she established a scholarship through Napa Valley College. She was an original trustee of the Napa Valley College Winery Foundation. Emma is past-president of the Land Trust of Napa County Board of Trustees and remains a member of Land Trust committees. She has served wine's charity side as chair of several charity auction committees including honorary chair of the Girl Scouts Napa Wine Auction, and Chairing the Feast of Eden Land Trust Auction.

In addition to being able to lift a 40 lb. box of wine (an industry standard), Emma kick-boxes and has run several half-marathons, training with her rescue Labrador, GG, who has her own St. Supéry Estate fan base on Facebook (<http://www.facebook.com/GG.CCO>).

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