

FACT SHEET

St. Supéry Estate Vineyards & Winery combines French chateau tradition with Napa Valley terroir and a focus on Sauvignon Blanc, Cabernet Sauvignon and other red Bordeaux varieties. St. Supéry was founded by third-generation French vintner Robert Skalli. In 1982, after a decade of researching properties with the advice from Napa Valley's most respected vintners, the founding family purchased Dollarhide Ranch, over 1,530 acres of unplanted land high in the northeastern mountains which today is the source of St. Supéry's distinctive estate Sauvignon Blanc and Cabernet Sauvignon. The diversity of Dollarhide's terroir contributes to the successful farming of red and white Bordeaux varieties. The winery in Rutherford is home to winemaking, visitor facilities, and 35 acres planted to Cabernet Sauvignon, Merlot, Cabernet Franc and Petit Verdot. All the estate acreage owned by St. Supéry is farmed sustainably using minimal intervention and cultivation. Because St. Supéry's reputation is based on its valuable Napa Valley properties, a primary goal is to support biodiversity and sustainability while continuing the founding vision of a Napa Valley chateau for generations to come, crafting world class estate wines of ever-improving quality.

SINGLE VINEYARD WINES

Dollarhide Estate Vineyard Sauvignon Blanc
Dollarhide Estate Vineyard Chardonnay
Dollarhide Estate Vineyard Cabernet Sauvignon
Rutherford Estate Vineyard Cabernet Sauvignon
Rutherford Estate Vineyard Merlot

NAPA VALLEY ESTATE WINES

Sauvignon Blanc
Cabernet Sauvignon
Rosé (rosé of Merlot)
Oak Free Chardonnay
Moscato
Virtú (white wine blend)
Élu (red wine blend)

WINERY EXCLUSIVES (FOR DIRECT SALE ONLY)

Dollarhide Estate Vineyard Semillon
Dollarhide Estate Vineyard Chardonnay
Dollarhide Estate Vineyard Petit Verdot
Dollarhide Estate Vineyard Cabernet Franc
Dollarhide Estate Vineyard Malbec
Dollarhide Estate Elevation (Cabernet Sauvignon blend)

Estate Vineyards: Dollarhide 1,531 acres, 498 acres planted

Rutherford (also winery site) 50 acres, 35 acres planted

Visiting: Open 10 am- 5 pm, seven days a week offering tours, tastings, and interactive experiences

Owner: Chanel, Inc.

CEO: Emma Swain

Winemaker: Michael Scholz

TASTE THE TERROIR OF DOLLARHIDE & RUTHERFORD

St. Supéry Estate Vineyards and Winery's rich history and pioneering spirit can be traced back to the 1920's with the founding family's French and Algerian winery and vineyard holdings. In the 1970s, St. Supéry founder, French businessman Robert Skalli was convinced that his family's experience in the European wine industry could translate well in California.

After a decade researching possible vineyard locations and receiving guidance from some of the Napa Valley's most respected vintners, the founding family selected an unplanted area high in the northeastern mountains of the newly established Napa Valley appellation and the vision of establishing a French modeled chateau, with 100% estate grown and bottled wines began to take form. St. Supéry continues this chateau tradition of crafting world class estate wines while ever improving quality.

DOLLARHIDE ESTATE

In 1982, the founding family acquired Dollarhide Ranch, a cattle and horse ranch that dates back to the late 1800s. Dollarhide is a 1,531 acre property with steep and rolling hills, some flat lands, seven lakes, and plenty of wildlife. St. Supéry Estate has planted close to 500 acres of grape vines at Dollarhide, leaving the rest of the property to thrive in its natural state. The remainder of the property is home to a diverse collection of flora and fauna. The oldest vines at Dollarhide Ranch, now more than 28 years old, produce the full-bodied, robust Cabernet Sauvignon and distinctive Sauvignon Blanc on which St. Supéry Estate's reputation was built.

Vineyard elevations ranging from 600 to 1,100 feet above sea level, 7 different soil series, 13 different soil variations and a unique microclimate combine at Dollarhide to create an especially accommodating growing environment for Bordeaux grape varieties. This estate vineyard is where the majority of St. Supéry estate wines originate. Its diverse terrain and terroir give our wines their distinct characteristics.

Dollarhide's diversity creates a wide selection of fruit our winemaker can use to craft St. Supéry Estate's Napa Valley wines, including St. Supéry Estate Vineyards & Winery's stunning Dollarhide Cabernet Sauvignon, benchmark Sauvignon Blanc, and proprietary blends, Élu and Virtú. Napa Valley's warm days and cool nights are slightly exaggerated at Dollarhide because of its elevation and its distance from the moderating effects of San Pablo Bay. This climate yields ripe, luscious, well-balanced grapes that produce well-balanced food wines. The dry growing season forces the vines to struggle just enough so that the fruit develops concentrated and complex flavors.

- Dollarhide Estate's unique blend of attributes makes it a special place to grow our grapes.
- Varying topography and exposures result in an exceptional Cabernet Sauvignon that competes with the region's cult Cabernets.
- Seven lakes, a variety of soil types, and 500-foot changes in elevation make for diverse grape-growing.

- Close to 500 vineyard acres planted on steep terraces, rolling hillsides and benchland.
- A range of soils and myriad sunlight exposures mean our winemaker has a diversity of fruit from which to create wines layered with density and complexity.

498 VINE ACRES

Sauvignon Blanc	225.5
Cabernet Sauvignon	181.7
Merlot	9.1
Cabernet Franc	3.8
Petit Verdot	9.9
Malbec	11.7
Semillon	9.6
Muscat Canelli	26.5
Chardonnay	20.1

RUTHERFORD ESTATE

St. Supéry Estate Vineyards & Winery's Rutherford Estate vineyard surrounds our winery along Napa's famed Highway 29, the St. Helena Highway. Red Bordeaux grapes—Cabernet Sauvignon, Merlot, Petit Verdot, and Cabernet Franc—are planted on roughly 35 acres. The climate and soils in Rutherford are ideal for these varietals, which are the source of our Rutherford AVA Cabernet Sauvignon and Rutherford AVA Merlot.

Our Rutherford vineyard is on the "Rutherford Bench" of mineral-rich alluvial soils and sandy clay loam from the Mayacamas Mountains. Deep, well-drained soil allows the grapevine's root system to mine for nutrients and water, which yields complex and concentrated flavors in the fruit. Cabernet Sauvignon grown in Rutherford has traditionally been known for its fine-grained tannins, known as "Rutherford Dust."

35 VINE ACRES

Cabernet Sauvignon	13.7
Merlot	13.4
Cabernet Franc	5.0
Petit Verdot	2.7

ENVIRONMENTAL STEWARDSHIP AT ST. SUPÉRY ESTATE: VINEYARD AND WINEMAKING PRACTICES

SUSTAINABLE FARMING

All of St. Supéry Estate's lands are certified Napa Green. St. Supéry Estate employs sustainable farming practices on our estate vineyards, including:

- Canopy management, including active removal of leaves, shoots, and clusters, enabling us to regulate fruit exposure to obtain optimal flavors and colors, and enhancing the habitat for beneficial insects and enhancing air flow, reducing the need for spraying.
- We compost our pomace—the seeds, skin, and stems left over from the winemaking process—and use it to return organic matter to the soil in our vineyard.
- 100% of our water at Dollarhide is reclaimed from rainfall. 100% of waste water is recycled and reused at our Rutherford property.
- We installed bluebird and owl boxes to encourage the habitation of bluebirds, which eat insects that are harmful to the grapevines, and owls, which eat gophers and other critters that can damage the vines.

ESTATE PRODUCTION

St. Supéry Estate's winery is also certified Napa Green. All of our estate wines are created by St. Supéry Estate from grape to bottle, with no purchased fruit, offsite production or storage. We have complete control over how our grapes are grown and how our wine is made from harvest through bottling. We strive to keep our land pristine and our wines at the highest quality.

BIODIVERSITY

We grow our grapes on over 530 acres of prime Napa Valley land and leave the 1,000+ remaining acres of our properties undeveloped. We believe that vines thrive with some elbow room. In winter, a variety of cover crops grow between the rows of bare, dormant vines at our Dollarhide and Rutherford Estate Vineyards. This vegetation competes with undesirable native weeds, decreases the risk of erosion on hillside terrain, is home to beneficial insects, and adds essential nutrients back into the soil.

- The property at Dollarhide includes seven lakes and is home to a vast array of wildlife, including ducks, geese, cranes, egrets, jackrabbits, owls, bees, foxes, bald eagles, osprey, otters, and thousands of bass.
- Dollarhide Ranch has so many native birds that the Audubon Society visits the property as part of its annual bird census.
- 7 different soil series at Dollarhide Ranch create mini flora and fauna ecosystems.

EMMA J. SWAIN
C.E.O.

“You are never finished improving. I work with great people. In all aspects of St. Supéry Estate, I am fortunate to be surrounded by a team that shares my desire to make fantastic wine. One of my main goals is to give these people the tools they need and deliver excellence to our distributors, retailers, restaurateurs, and ultimately our consumer.”

— *Emma Swain*

St. Supéry Estate Vineyards and Winery C.E.O. Emma Swain has more than 20 years of experience in the wine industry. “My world has always been one of continuous improvement. In wineries, I believe being estate-grown is the only way to achieve this. From the soil to the supper table, we can raise the bar, never resting on our laurels.” Emma looks at accolades and achievements as starting points for further progress. “I am always looking ahead. People may say I love change, but really I am just very open to moving every aspect of our business forward. I think anyone can make good wine in Napa; we want to make fantastic wine. Every time you enjoy a St. Supéry Estate wine, I want you to have a ‘Wow’ experience. That requires a continual, sharp focus on what we are doing and how we can do it better.”

Emma received her Bachelor of Science degree in Agriculture and Managerial Economics from the University of California at Davis. She started in finance, becoming a certified public accountant before joining Niebaum-Coppola Winery, working with the team to reunify the historic Inglenook properties. She then worked at Sebastiani Vineyards and Winery for thirteen years as Chief Operating Officer, helping reposition the fourth-generation family winery from its high-volume table wine to one of a respected high quality producer.

When Emma joined St. Supéry Estate Vineyards & Winery and became C.E.O. in 2009, she was impressed with the strengths of the people, the matchless property, and the rich history of the estate. “The estate was founded with a strong sense of passion, unyielding integrity, and long-term dedication to winemaking and viticulture, all qualities I hold dear.”

The winery is known as one of California's top hospitality wineries, in person and online. “Not everyone can travel to St. Supéry Estate, so we go to them. We've embraced social media as another way to go to our customers and respond quickly to their needs. You choose how you want to meet us. We are available by phone and email and a wide array of social media platforms. We hold events across the nation in person and enhanced by social media. It allows customers, retailers, and distributors to share the St. Supéry Estate experience with the people who make these wines and deliver them to your table.”

Emma was a national American Business Awards (Stevie Awards) finalist for "Best Finance Executive." She has worked throughout the wine industry including domestic and international sales strategy, hospitality, finance, administration, and human resources.

Emma currently serves as President for the Napa Valley Vintners. She also serves as a board member for the Wine Market Council. Emma is a past trustee and past president of the Land Trust of Napa County Board and continues to work on special project committees. She has served wine's philanthropic side as chair of several charity auction committees, including the subcommittee chair for Auction Napa Valley, honorary chair of the Girl Scouts Napa Wine Auction, chair of the Feast of Eden Land Trust Auction, and served as the Wine Committee Chair for the American Heart Association's Celebrate with Heart fundraiser in San Francisco. Emma also volunteers locally with education and health charities.

In addition to being able to lift a 40 lb. box of wine (an industry standard), Emma kick-boxes and has run several half-marathons, training with her rescue Labrador, GG, who has her own St. Supéry Estate fan base on Facebook (<http://www.facebook.com/GG.CCO>).

“Every day, we are given a chance to do something extraordinary. At St. Supéry, we can do that!”

MICHAEL SCHOLZ
V.P., WINEMAKING AND VINEYARDS

"The winemaker's choice of oak is like a chef's choice of ingredients. The barrels—we use only seasoned French oak—give us an opportunity for enhancing expression and encouraging structure and maturity with our Cabernet Sauvignons. The natural combination of the soil, the harvest season and the oak form the future of what you'll taste two years or many years later."

— *Michael Scholz*

During his first tour at St. Supéry Estate Vineyards & Winery, Michael created the distinctive style that made St. Supéry Napa Valley Estate Sauvignon Blanc a California benchmark for this varietal. Michael worked with St. Supéry's vineyard manager to replant St. Supéry's estate vineyards in the late 1990s. In 2001, Michael took an eight-year hiatus exploring other wine valleys, including his six-generation family vineyard in Barossa Valley, Australia. In 2009, Michael returned to St. Supéry Estate and the mature, fully estate-grown Cabernet Sauvignon he helped plant. Michael is responsible for blending all 2007 and 2008 red wines from St. Supéry Estate and the active vintages starting in 2009.

After consulting at St. Supéry Estate Vineyards & Winery with Michael, celebrity global wine consultant Michel Rolland, of Bordeaux, praised the dual hemisphere, four-continent winemaker; "Michael Scholz is on my list of great winemakers from around the world," Rolland said.

Michael completed his Bachelor of Science in Oenology in 1985 at Roseworthy, Australia's first agricultural college (now a part of the University of Adelaide). His winemaking career began with his family's single-vineyard Barossa wines at the Willows Vineyard in the mid-1980s. Wine has taken him to the United States, France, and South Africa. Always looking for great wine horizons, he progressed from family cellar hand to vice president in charge of building a state-of-the-art winery.

Michael spends his time outside of the winery with his two children. He leads an active life, swimming in a Masters Swim group since the 1990s and fitting in the occasional long-distance bike ride through the Wine Country.