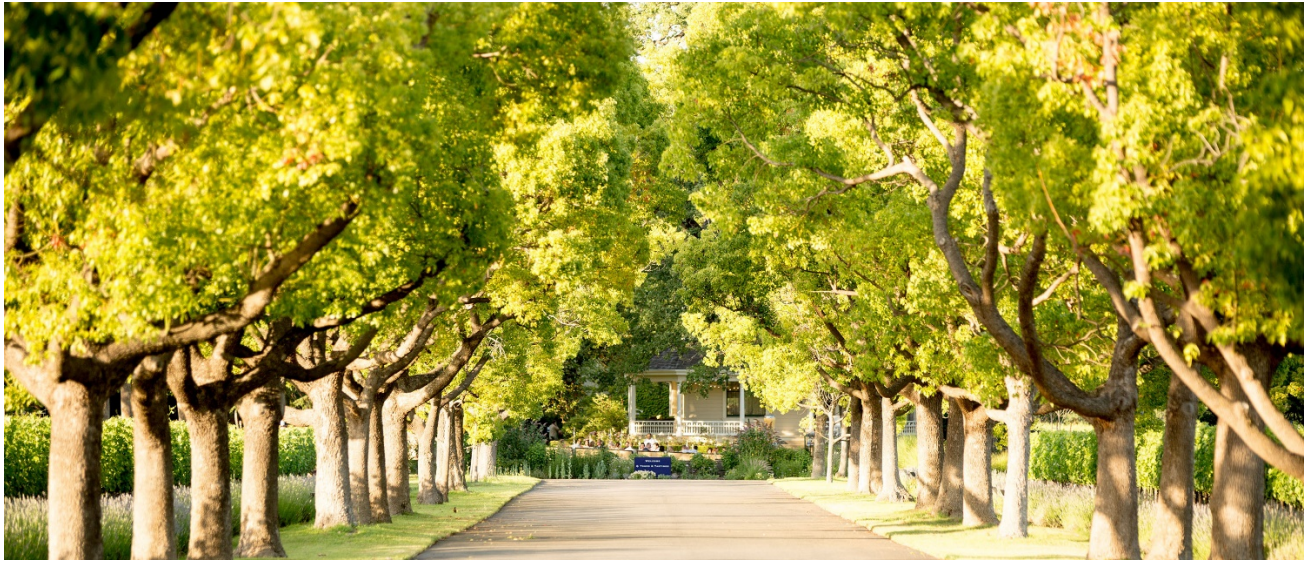


ST SUPÉRY
ESTATE VINEYARDS & WINERY
NAPA VALLEY



FACT SHEET

St. Supéry Estate Vineyards and Winery is a 100% Estate Grown, sustainably farmed winery located in the renowned Rutherford growing region in the heart of Napa Valley. The winery focuses on its estate grown varietals; sauvignon blanc, cabernet sauvignon and red Bordeaux varieties. St. Supéry was founded by third-generation French vintner, Robert Skalli in 1982 when he purchased the Dollarhide Ranch. The Dollarhide Ranch, located high in the northeastern mountains of Napa Valley, is 1,531 acres with 500 acres planted. Dollarhide is the primary source of St. Supéry's distinctive estate sauvignon blanc and cabernet sauvignon. The winery, in Rutherford, has an additional 35 acres planted with cabernet sauvignon, merlot, cabernet franc and petit verdot. Since 2015, the winery is owned by Chanel, Inc. and continues its mission of continuous quality improvement, while maintaining Napa Green Winery and Vineyard certifications to protect the environment for generations to come.

Estate Vineyards: Dollarhide 1,531 acres, 497 acres planted

Rutherford (also winery site) 50 acres, 35 acres planted

Visiting: Open 10 am- 5 pm, seven days a week offering tours, tastings, and interactive experiences

Owner: Chanel, Inc.

CEO: Emma Swain

Winemaker: Michael Scholz

PORTFOLIO

SINGLE VINEYARD WINES

Dollarhide Estate Vineyard Sauvignon Blanc
Dollarhide Estate Vineyard Cabernet Sauvignon
Rutherford Estate Vineyard Cabernet Sauvignon
Rutherford Estate Vineyard Merlot

NAPA VALLEY ESTATE WINES

Sauvignon Blanc
Cabernet Sauvignon
Rosé
Moscato
Virtú (white wine blend)
Élu (red wine blend)

WINERY EXCLUSIVES (FOR DIRECT SALE ONLY)

Dollarhide Estate Vineyard Sémillon
Dollarhide Estate Vineyard Concrete Sauvignon Blanc
Dollarhide Estate Vineyard Petit Verdot
Dollarhide Estate Vineyard Cabernet Franc
Dollarhide Estate Vineyard Malbec
Dollarhide Estate Elevation (Cabernet Sauvignon blend)



ENVIRONMENTAL STEWARDSHIP AT ST. SUPÉRY ESTATE: VINEYARD AND WINEMAKING PRACTICES

SUSTAINABLE FARMING

All of St. Supéry Estate's lands are certified Napa Green. St. Supéry Estate employs sustainable farming practices on our estate vineyards, including:

- Canopy management, including active removal of leaves, shoots, and clusters, enabling us to regulate fruit exposure to obtain optimal flavors and colors, and enhancing the habitat for beneficial insects and enhancing air flow, reducing the need for spraying.
- We compost our pomace—the seeds, skin, and stems left over from the winemaking process—and use it to return organic matter to the soil in our vineyard.
- 100% of our water at Dollarhide is captured rainfall.
- We installed bluebird and owl boxes to encourage the habitation of bluebirds, which eat insects that are harmful to the grapevines, and owls, which eat gophers and other critters that can damage the vines.

ESTATE PRODUCTION

St. Supéry Estate's winery is also certified Napa Green. All of our estate wines are created by St. Supéry Estate from grape to bottle, with no purchased fruit, offsite production or storage. We have complete control over how our grapes are grown and how our wine is made from harvest through bottling. We strive to keep our land pristine and our wines at the highest quality.

Biodiversity

We grow our grapes on over 530 acres of prime Napa Valley land and leave the 1,000+ remaining acres of our properties undeveloped. We believe that vines thrive with some elbow room. In winter, a variety of cover crops grow between the rows of bare, dormant vines at our Dollarhide and Rutherford Estate Vineyards. This vegetation competes with undesirable native weeds, decreases the risk of erosion on hillside terrain, is home to beneficial insects, and adds essential nutrients back into the soil.

- The property at Dollarhide includes seven lakes and is home to a vast array of wildlife, including ducks, geese, cranes, egrets, jackrabbits, owls, bees, foxes, bald eagles, osprey, otters, and thousands of bass.
- Dollarhide Ranch has so many native birds that the Audubon Society visits the property as part of its annual bird census.
- 7 different soil series at Dollarhide Ranch create mini flora and fauna ecosystems.

AWARDS AND ACCOLADES

GREAT WINE CAPITALS

2019 GLOBAL WINNER FOR SUSTAINABLE WINE TOURISM PRACTICES



- The Great Wine Capitals Best Of Wine Tourism Awards celebrate innovation and excellence in wine tourism throughout the nine greatest wine regions in the world.
- The Best Of program provides an opportunity for wineries and other visitor-serving businesses in each region to gain exposure and recognition for their commitment to presenting leading wine tourism options while giving visitors a one-stop list of the best places to experience.
- This International competition is designed to reward businesses in each member region that have distinguished themselves in terms of the excellence of their facilities and delivering quality experiences to visitors in various categories.

CALIFORNIA GREEN MEDAL

2018 SUSTAINABLE WINEGROWING LEADERSHIP AWARD



- The California Green Medal: Sustainable Winegrowing Leadership Awards provides recognition to vineyards and wineries who are leaders in implementing the 3 E's of sustainability (environment, economic and social equity). The Green Medal inspires others in the industry and highlights the benefits of participating in a sustainability program.

SUSTAINABILITY PRACTICES: IN FOCUS

We are proud to be certified Napa Green Land and Winery. Over $\frac{2}{3}$ of our 1,587 acres of land are untouched, encouraging biodiversity through a variety of flora and fauna, integrated pest management and composting. With the majority of our property left in its natural state, we have placed bluebird and owl boxes throughout the vineyards to keep harmful pest populations in balance and out of the vineyards. We also plant cover crop that attracts beneficial insects like ladybugs, bees and lacewings. Each block is closely inspected and treatment of unwanted pests occurs only when critical levels are observed. In the past 3 years we have reduced water usage by 50% in the winery and our solar panels now cover 80% of our electric bill, having saved 1,381 tons of CO₂ since their installation.

Investments in technology continue to allow us to conserve energy and save more water. All of the water used at our Dollarhide Estate Vineyards is from reclaimed rain water. The winery's real time solar generation is displayed upstairs at the winery and its wine labels proudly display the Napa Green logos. St. Supéry tours, tastings, website and communications embody its long-term commitment to the environment and land stewardship. To increase crop diversification, we have 1,200+ heirloom fruit and olive trees with 190 different varieties of which support our winery experiences, farmers' markets and local restaurants.

Our Green Team, a cross-functional group of St. Supéry employees, incorporate and work to improve our green practices while ensuring we adhere to our purchasing policy of using materials that are at least 30% post-consumer waste. We also offer incentives for carpooling to work, with 65% of employees participating.

St. Supéry CEO Emma Swain, a board member of NVV, lists one of her proudest accomplishments as working with the NVV to certify all eligible wineries Napa Green by 2020. As stewards of the land, preservation is our responsibility and through our commitment to sustainable winery and farming operations, we are protecting our land and environment for future generations.

Our commitments can be seen throughout the vineyard and winery and include:

- **Composting our pomace and use it to return organic matter to the soil in our vineyards**
- **Using 100% reclaimed water at our Dollarhide Estate Vineyard**
- **Using aerial imagery and pressure chambers to closely monitor plant moisture to determine when to irrigate**
- **Promoting biodiversity to maintain a balanced ecosystem**
- **Adhering to a purchasing policy that requires all paper products meet or exceed 30% post-consumer waste**
- **Offsetting roughly 80% of our energy bill from our rooftop solar panels**
- **Educating consumers on our sustainable practices through each wine experience**

TASTE THE TERROIR OF DOLLARHIDE & RUTHERFORD

St. Supéry Estate Vineyards and Winery's rich history and pioneering spirit can be traced back to the 1920's with the founding family's French and Algerian winery and vineyard holdings. In the 1970s, St. Supéry founder, French businessman Robert Skalli was convinced that his family's experience in the European wine industry could translate well in California.

After a decade researching possible vineyard locations and receiving guidance from some of the Napa Valley's most respected vintners, the founding family selected an unplanted area high in the northeastern mountains of the newly established Napa Valley appellation and the vision of establishing a French modeled chateau, with 100% estate grown and bottled wines began to take form. St. Supéry continues this chateau tradition of crafting world class estate wines while ever improving quality.

DOLLARHIDE ESTATE

In 1982, the founding family acquired Dollarhide Ranch, a cattle and horse ranch that dates back to the late 1800s. Dollarhide is a 1,531 acre property with steep and rolling hills, some flat lands, seven lakes, and plenty of wildlife. St. Supéry Estate has planted close to 500 acres of grape vines at Dollarhide, leaving the rest of the property to thrive in its natural state. The remainder of the property is home to a diverse collection of flora and fauna. The oldest vines at Dollarhide Ranch, now more than 28 years old, produce the full-bodied, robust Cabernet Sauvignon and distinctive Sauvignon Blanc on which St. Supéry Estate's reputation was built.

Vineyard elevations ranging from 600 to 1,100 feet above sea level, 7 different soil series, 13 different soil variations and a unique microclimate combine at Dollarhide to create an especially accommodating growing environment for Bordeaux grape varieties. This estate vineyard is where the majority of St. Supéry estate wines originate. Its diverse terrain and terroir give our wines their distinct characteristics.

Dollarhide's diversity creates a wide selection of fruit our winemaker can use to craft St. Supéry Estate's Napa Valley wines, including St. Supéry Estate Vineyards & Winery's stunning Dollarhide Cabernet Sauvignon, benchmark Sauvignon Blanc, and proprietary blends, Élu and Virtú. Napa Valley's warm days and cool nights are slightly exaggerated at Dollarhide because of its elevation and its distance from the moderating effects of San Pablo Bay. This climate yields ripe, luscious, well-balanced grapes that produce well-balanced food wines. The dry growing season forces the vines to struggle just enough so that the fruit develops concentrated and complex flavors.

- **Dollarhide Estate's unique blend of attributes makes it a special place to grow our grapes.**
- **Varying topography and exposures result in an exceptional Cabernet Sauvignon that competes with the region's cult Cabernets.**
- **Seven lakes, a variety of soil types, and 500-foot changes in elevation make for diverse grape-growing.**

- Close to 500 vineyard acres planted on steep terraces, rolling hillsides and benchland.
- A range of soils and myriad sunlight exposures mean our winemaker has a diversity of fruit from which to create wines layered with density and complexity.

DOLLARHIDE TOTAL ACREAGE	456.35
Sauvignon Blanc	222.79
Cabernet Sauvignon	186.68
Petit Verdot	9.93
Malbec	16.5
Semillon	3.47
Muscat	16.98

RUTHERFORD ESTATE

St. Supéry Estate Vineyards & Winery's Rutherford Estate vineyard surrounds our winery along Napa's famed Highway 29, the St. Helena Highway. Red Bordeaux grapes—Cabernet Sauvignon, Merlot, Petit Verdot, and Cabernet Franc—are planted on roughly 35 acres. The climate and soils in Rutherford are ideal for these varietals, which are the source of our Rutherford AVA Cabernet Sauvignon and Rutherford AVA Merlot.

Our Rutherford vineyard is on the "Rutherford Bench" of mineral-rich alluvial soils and sandy clay loam from the Mayacamas Mountains. Deep, well-drained soil allows the grapevine's root system to mine for nutrients and water, which yields complex and concentrated flavors in the fruit. Cabernet Sauvignon grown in Rutherford has traditionally been known for its fine-grained tannins, known as "Rutherford Dust."

RUTHERFORD TOTAL ACREAGE	34.55
Cabernet Sauvignon	13.72
Merlot	13.19
Cabernet Franc	4.97
Petit Verdot	2.67

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EMMA J. SWAIN
C.E.O.

“You are never finished improving. In all aspects of St. Supéry Estate, I am fortunate to be surrounded by a team that shares my desire to make fantastic wine and create amazing experiences.” — Emma Swain

St. Supéry Estate Vineyards and Winery CEO Emma Swain has more than 20 years experience in the wine industry. She says, “My world has always been one of continuous improvement. In wineries, I believe being estate grown is the only way to achieve this. From the soil to the supper table, we can continuously raise the bar.” Emma looks at accolades and achievements as starting points for the next step, saying, “I am always looking ahead. Anyone can make good wine in Napa - we want to make fantastic wine. Every time you enjoy a St. Supéry Estate wine, we strive for the ‘Wow’ experience. That requires a continual, sharp focus on what we are doing and how we can do it better.”

Emma graduated from the University of California at Davis. She started in finance, becoming a Certified Public Accountant before joining Niebaum-Coppola Winery, working with the team to reunify the historic Inglenook properties. She then worked at Sebastiani Vineyards and Winery for thirteen years, as Chief Operating Officer helping to reposition the fourth-generation family winery from its high-volume table wine to one of a respected high quality producer.

When Emma joined St. Supéry Estate Vineyards and Winery and became CEO in 2009, she was impressed with the strengths of the people, the matchless property, and the rich history of the estate. The estate was founded and continues with a strong, long-term dedication to integrity in winemaking and viticulture, qualities she holds dear. During her tenure with St. Supéry, the winery has undergone a transformation in quality with extensive investments in the vineyards, winery and technology. The quality of the wines has never been better, reflected through highly acclaimed accolades including Robert Parker, Jr.’s comments praising the winery for “dramatically raising the quality level of their offerings.” This uncompromised commitment to quality is also seen through significant renovations of the Rutherford Estate property and grounds, including the historic 1882 Atkinson House, further enhancing the visitor experience.

Emma has worked in many disciplines throughout the wine industry including domestic and international sales strategy, hospitality, finance, administration, and human resources. Emma is passionate about making a resounding impact in her community. Emma is a current board member of Visit Napa Valley. She is a past chair and currently serves on the Board for the Wine Market Council. Having served as previous board member and chair of the Napa Valley Vintners, she continues her involvement with various subcommittees, as well as supporting numerous local non-profits.

In addition to her Bachelor of Science degree in Agriculture and Managerial Economics from the University of California at Davis, Emma maintains her CPA license and several wine certification.

MICHAEL SCHOLZ
V.P., WINEMAKING AND VINEYARDS

"The winemaker's choice of oak is like a chef's choice of ingredients. The barrels—we use only seasoned French oak—give us an opportunity for enhancing expression and encouraging structure and maturity with our Cabernet Sauvignons. The natural combination of the soil, the harvest season and the oak form the future of what you'll taste two years or many years later."

— *Michael Scholz*

During his first tour at St. Supéry Estate Vineyards & Winery, Michael created the distinctive style that made St. Supéry Napa Valley Estate Sauvignon Blanc a California benchmark for this varietal. Michael worked with St. Supéry's vineyard manager to replant St. Supéry's estate vineyards in the late 1990s. In 2001, Michael took an eight-year hiatus exploring other wine valleys, including his six-generation family vineyard in Barossa Valley, Australia. In 2009, Michael returned to St. Supéry Estate and the mature, fully estate-grown Cabernet Sauvignon he helped plant. Michael is responsible for blending all 2007 and 2008 red wines from St. Supéry Estate and the active vintages starting in 2009.

After consulting at St. Supéry Estate Vineyards & Winery with Michael, celebrity global wine consultant Michel Rolland, of Bordeaux, praised the dual hemisphere, four-continent winemaker; "Michael Scholz is on my list of great winemakers from around the world," Rolland said.

Michael completed his Bachelor of Science in Oenology in 1985 at Roseworthy, Australia's first agricultural college (now a part of the University of Adelaide). His winemaking career began with his family's single-vineyard Barossa wines at the Willows Vineyard in the mid-1980s. Wine has taken him to the United States, France, and South Africa. Always looking for great wine horizons, he progressed from family cellar hand to vice president in charge of building a state-of-the-art winery.

Michael spends his time outside of the winery with his two children. He leads an active life, swimming in a Masters Swim group since the 1990s and fitting in the occasional long-distance bike ride through the Wine Country.